



Piacenza Expo is organising on 15 and 16 February 2024 **Tomato World**, a Conference - Exhibition dedicated to the professional system of industrial tomato. A moment of meeting in which the tomato supply chain confronts itself and takes stock of future scenarios.

During the two opening days, conferences and technical meetings will take place, dealing in 360 degrees with the real world of this important sector.

The 2024 edition presents itself with the guidelines of the Common Agricultural Policy (CAP) 2023-2027 and the situation of water emergency as topical issues to be addressed in technical seminars and conferences of institutional-economic cut. Moreover, sectoral data of the last production year as well as the data of stocks in the various countries, will be presented also in this edition.

Tomato world can be considered a meeting place for companies supplying products and technologies and professional operators. A promotional space is planned for producers and distributors of agro-pharmaceuticals, seeds, irrigation technologies, agricultural mechanics, technologies for precision farming and equipment for storage and harvesting. This year there will also be a section dedicated to renewable energy for the farm: as a matter of fact, a need felt by professional operators regards the increase of self-sufficiency in energy consumption, likewise the increase of profitability in the supply of energy.

Since the first edition, organized by Piacenza Expo in 2002, Tomato World has established itself as the **main Italian event of the entire professional system of industrial tomato**, showcase of functional technologies useful for the production and commercial development of the sector. A well-defined target of visitors consisting of technicians, professional operators, farmers, buyers, researchers and agribusiness executives will find Tomato World the ideal venue for new opportunities for growth and professional upgrading.

Piacenza Expo will pay particular attention to innovation in the farm. After the success of the last edition, wide visibility in this fourth edition will be given to the side space **Future Farm**, which in collaboration with ART-ER AREA S3, aims at promoting startups, business projects and technology transfer to companies.

Modernisation through knowledge exchange, innovation and digitalisation explicitly underpinning all CAP objectives. Added value for Tomato World, which has been working for years on transferring innovation to farmers.

www.tomatoworld.it

Piacenza Expo

15-16 February 2024

Time: 9.30 AM- 17.30 PM

Free entrance with online registration